

OUR OFFER TO SPONSORS AND COOPERATION PARTNERS

African Book Festival Berlin 2019 | “Transitioning from Migration”

InterKontinental – the leading agency for African literature in Germany – presents its annual festival by and for African writers in April 2019. Curated by Zimbabwean internationally acclaimed author and filmmaker Tsitsi Dangaremba, the festival summons the stars of the African literary scene across continents to the German capital.

The festival takes place once every year and is the first and biggest festival for African writing in Germany. Engaging a new curator every year goes hand in hand with changing the regional as well as thematic focus each year. Due to the high acclaim and popularity of some of the participating authors, the festival will again be well perceived by the media – domestic and international.

Our target audience is the German public interested in culture and politics; we expect up to 1.000 visitors daily over the course of four days as well as German prominence.



FOR COMPANIES, ASSOCIATIONS, FOUNDATIONS

- prominent placement of corporate logo on promotional material (print + online)
- presentation of the company through roll-up banner during the course of the festival
- mention as cooperation partner
- supply of sponsor tickets
- possibility of renting a booth (100 € per day) to distribute publications and promotional material on site

FOR MEDIA PARTNERS

- placement of logo or advertising message on promotional material (print + online)
- mention as media partner
- priority concerning arrangement of interviews
- provision of tickets for raffle
- relaying of subscribers / advertisers
- possibility of renting a booth (100 € per day) to distribute publications and promotional material on site

CONTACT US FOR DETAILS

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